

Rimma Dreyband
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OBJECTIVE: Seeking a producer position at a leading production studio.

WORK EXPERIENCE

My Damn Channel

April 2009 – Present

Content and Video Manager

- Managed video and graphic content for multiple web, mobile and broadcast platforms.
- Planned and implemented website relaunch/redesign, QA, and programming of videos, graphics and advertising.
- Scripted and edited company promotional materials including sizzle reel, advertisements and promos.
- Supervised staff on video editing, graphic design, copywriting and research projects.
- Implemented, managed and tracked multiple simultaneous interactive, video and banner advertising campaigns.
- Managed production for video series: location scouting, staffing, music rights acquisition, pre-production planning.
- Planned and realized strategies, wrote copy and designed graphics for content and company publicity, resulting in increased viewership.
- Liaised with talent, content creators, advertisers, syndication partners and vendors.

Various Clients

January 2009 – April 2009

Freelance Producer

- Client development, pre-production planning, talent coordinator, budgeting and proposals, PA on live action shoots and post-production supervision for clients including Ogilvy, Masters of Power, Red Razor Films.

Gunshop TV

January 2008 – December 2008

Production Coordinator

- Planned and coordinated production of motion graphics, 3D and live action projects for clients including MTV, A&E, Food Network, McCann, TM Advertising, Bank of the West, American Airlines from project open to wrap.
- Acted as liaison to network, agency and corporate clients.
- Drafted and presented budgets, pitches and proposals for potential projects.
- Managed studio and individual project schedules, ensuring timely delivery for all boards, motion tests and finals.
- Supervised in-house and freelance production staff including designers, animators, videographers and editors.
- Created, maintained and distributed company collateral including reels, newsletters and press releases.
- Standardized production and office procedures resulting in a smoother workflow.

San Francisco State University

September 2007 - May 2008

Graduate Teaching Associate

- Taught studio production, including camera operation, video switcher functionality, audio board, lighting, CG software, editing, directing, and studio operation.
- Developed curriculum, weekly lectures and technical demonstrations on studio functionality and operations in order to prepare students for major end of semester productions.
- Guided student projects from conception to execution, including scripting, proposals, storyboarding and production.

Graduate Assistant

- Responsible for department video equipment rentals and returns.
- Trained new staff in equipment room procedures and operations.
- Maintained database of equipment and customers.

SKILLS

SOFTWARE: Final Cut Pro, Compressor, Photoshop, Illustrator, Premiere, DVD Studio Pro, ProTools, Soundtrack, basic Flash and AfterEffects, MS Office, Project, Access, Publisher, iTaskX, Dreamweaver/HTML, FileMaker Pro, Mail Merge.

LANGUAGES: Fluent in Russian, proficient in French.

EDUCATION

- Master of Arts in Radio and Television, San Francisco State University (3.8 GPA)
 Coursework in: Animation history and principles, video and audio aesthetics, studio production, field production, documentary, editing, experimental production, media analysis, script writing, writing for new media, audio editing and sound design.
- Bachelor of Arts in Linguistics, San Jose State University (3.4 GPA)
 - Certificates in Computational Linguistics and TESOL (Teaching English to Speakers of Other Languages)
- Minor in Theatre Arts with emphases in Dramatic Writing and Acting

References available upon request.